

# HACKENSACK MERIDIAN JFK UNIVERSITY MEDICAL CENTER

## 2022 FUNDRAISING PRIORITIES



For more than 50 years, Hackensack Meridian JFK University Medical Center has served residents of Middlesex, Union and Somerset counties in central New Jersey with the most advanced, patient-centered care. With the help of our donors, we have been able to accomplish so much, especially through the COVID-19 pandemic. The continued support of donors will ensure our team members at JFK University Medical Center can continue providing the exceptional care that our patients deserve.

### ADVANCING CARE AT THE NEUROSCIENCE INSTITUTE

JFK University Medical Center's Neuroscience Institute is globally recognized for its treatment and research advancements related to neurological conditions. With one of the largest and most specialized teams of neurological specialists in the tri-state area, it provides a comprehensive program for the diagnosis and treatment of brain, spine and nervous system disorders. In addition to its designation as a Comprehensive Stroke Center, the Neuroscience Institute excels in the treatment of adults and children with a myriad conditions, including brain/spinal cord tumors, cerebrovascular diseases, dementia and Alzheimer's, epilepsy, movement disorders, multiple sclerosis, neuromuscular disease, neuro-ophthalmology, sleep disorders and spine diseases.

As a leader in neurological care, the Neuroscience Institute has always excelled at ensuring their patients have access to cutting-edge procedures performed with the most modern equipment. This pairing of state-of-the-art technology, coupled with fellowship-trained physicians and highly-skilled care teams, consistently produce the highest quality care possible.

To continue this tradition, the Neuroscience Institute is eager to usher in the next generation of health care advancements. With the support of our philanthropic partners, our Neuroscience team can secure advanced technology, including the Clearpoint Neuro Navigation System, Leksell Vantage Arc System and the Neuroblate System to treat epilepsy, Parkinson's Disease, essential tremor, dystonia, brain tumors and other neurological conditions. Obtaining this innovative technology will guarantee that our physicians remain at the forefront of neuroscience.



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## FURTHERING GRADUATE MEDICAL EDUCATION

For more than 30 years, JFK University Medical Center has been home to resident and fellowship programs in Family Medicine, a 42-year legacy program, as well as in Neuroscience, Rehab Medicine, Pharmacy and Dentistry. Although the COVID-19 pandemic forced us to make adjustments from virtual interviews and graduations to telemedicine and redeployment, our commitment to advancing education, training and research for our team members was never put on hold.

To ensure our residents are able to continue focusing on their education and training, our Graduate Medical Education Fund offsets costs participants incur to complete necessary training and advance their clinical excellence. Donor support allows us to continue underwriting much-needed supplies and learning materials - including necessary technology, conference fees and travel costs – so team members can focus on training and education to provide the best possible care for our patients.

JFK University Medical Center is looking to expand its residency and fellowship programs into Surgery and Obstetrics, with future plans for Cardiology and Emergency Medicine residencies. However, the medical center already receives the maximum amount of funding from the Centers for Medicare & Medicaid Services for our current residency programs. In order to make this expansion possible, philanthropic support is needed to further develop a robust residency program to recruit and retain the next generation of physicians.

## PROVIDING CARDIAC PATIENTS WITH COMPASSIONATE CARE AND INNOVATIVE SERVICES

JFK University Medical Center is committed to providing patients with the highest quality of cardiac care in its state-of-the-art Aaron J. Feingold Cardiac Catheterization Suite and through its use of advanced technology, including HeartFlow CT, ShockWave and the Optimizer SmartH System. However, even with this innovative technology, there remains a significant need to continue providing a continuum of care that extends outside the walls of the hospital. To prevent readmissions and improve outcomes in heart failure and acute coronary syndrome patients, the medical center is establishing a Heart & Vascular Outpatient Clinic.

The Heart & Vascular Outpatient Clinic will provide consults by an advanced practice nurse (APN), in collaboration with a cardiologist, to patients within three days post-discharge. At this time, the APN will follow up with the patient and collaborate with the cardiologist to evaluate any symptoms, prescribe medication and recommend additional testing. Due to the dangers of fluid buildup in the lungs, these cardiac patients might also be evaluated by a REDs Vest - a non-invasive tool that can rapidly and accurately measure lung fluid content in Heart Failure patients. To ensure we are setting up participants for long term success, education in proper nutrition, medication and exercise will also be a key component of the program.

Donor support of this program will help ensure we have the necessary resources to collaborate and coordinate from inpatient, same-day and ambulatory procedures, all the way through to outpatient evaluation and monitoring. A successful Heart & Vascular Outpatient Clinic will prevent fragmented cardiac treatment that can lead to increased costs and lower quality outcomes.

To learn more about JFK University Medical Center Foundation's fundraising priorities for 2022, please contact:

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